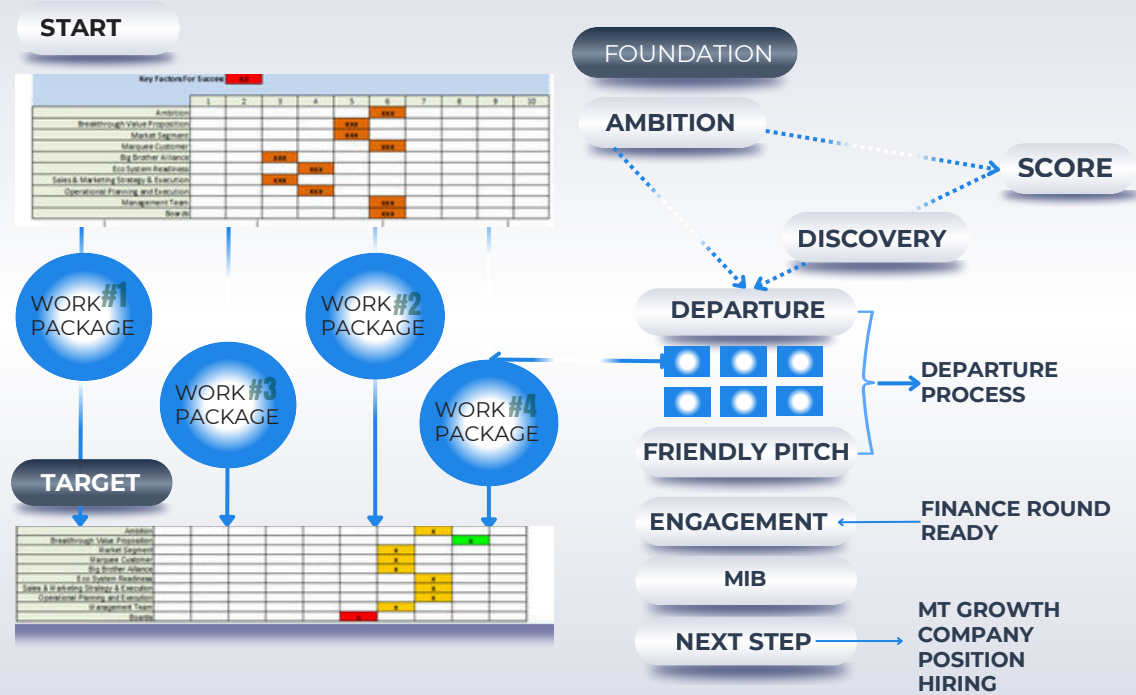


ONE-DAY STARTUP ROUND PREPARATION

OVERVIEW

OUR PROCESS



1 COVERAGE OF ESSENTIAL ELEMENTS OF A FUNDING ROUND

Based on the startup materials reviewed, the first half of the day will focus discussing the key elements underpinning the round:

- USP • Business Plan • Financials
- Investor Package • Target Raise

2 TEAM PREPAREDNESS TEST

The second half of the day will be used to challenge the team on its **readiness to pitch the proposition**, further

deepen the investor package if necessary, how to discuss it with potential investors and **prepare for a thorough Q&A**.

3 EXPERTS

The session will be run by a team of two Senior Associates of which at least one has extensive experience on the fund-raising side as an entrepreneur.

Where necessary and relevant, a third Associate will have reviewed the startup's financials for further feedback and use as part of the preparation for the fund raising.

4 PRICING DETAILS

- **Remote Session:** € 4,500.
- **Face-to-Face Session** (recommended): € 5,500 + expenses.
- **Additional Support:** 8 hours of further assistance for € 1,500.

• [Book a Session](#)

